

LINKEDIN BASICS

UNLV

LinkedIn is one of the most effective places to create and manage your online brand. There's no better forum for presenting a summary of your background and building your professional network.



What can you do on LinkedIn?

- ✓ **TELL YOUR STORY**
- ✓ **CONNECT WITH OTHERS**
- ✓ **RESEARCH INFORMATION**

YOUR LINKEDIN PROFILE IS NOT A RESUME.

While both the resume and your LinkedIn profile share your experience, skills, and accomplishments, they have different functions and different conventions. Your LinkedIn profile allows you unique opportunities to showcase your brand and to be active in the world's largest professional social networking platform.

PHOTO

Choose a clear, friendly and appropriately professional image.



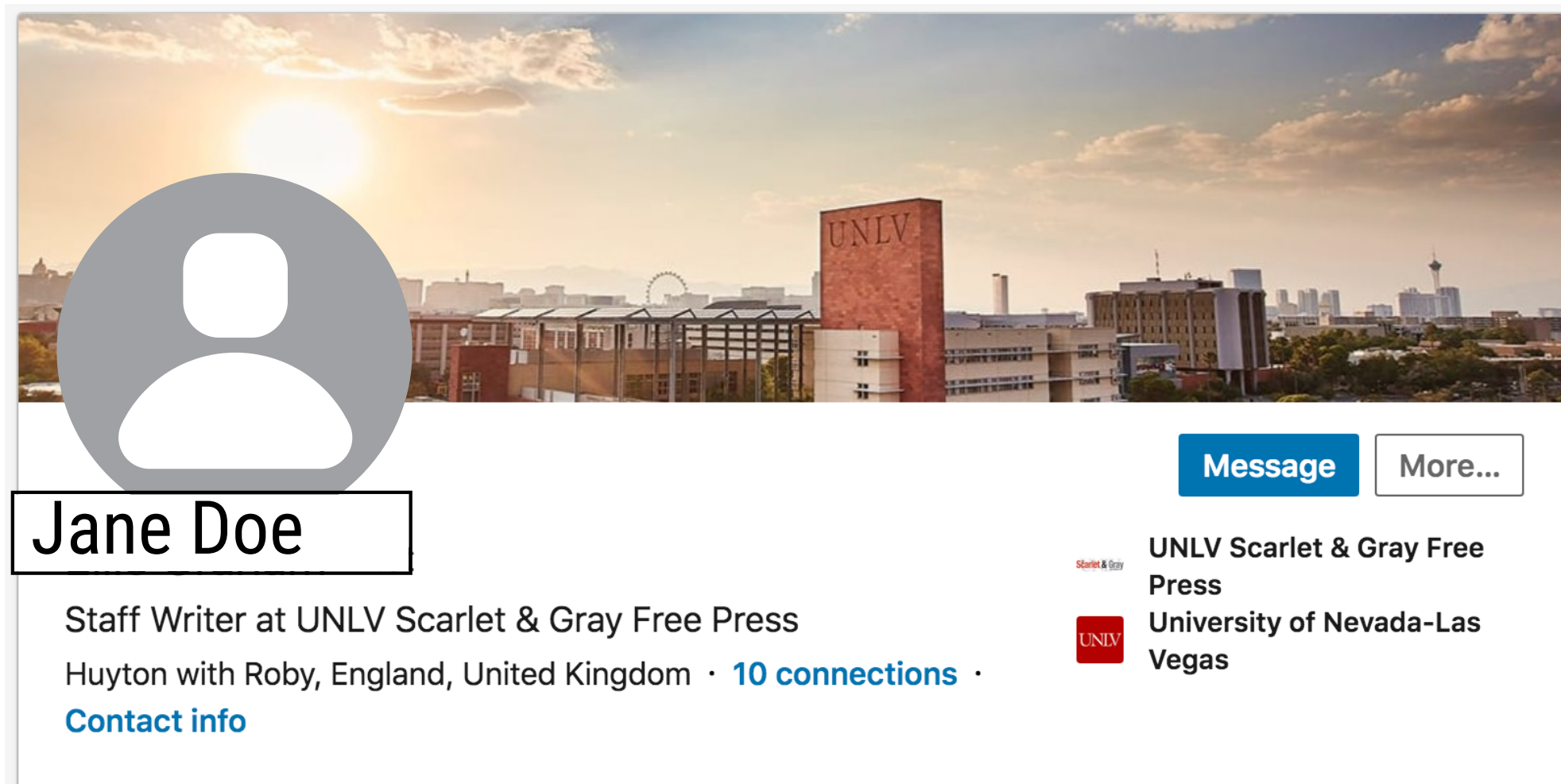
HEADLINE

Your headline doesn't have to be your name, job title and company. You can use that space to succinctly (5-6 words max) showcase your value proposition and goals.



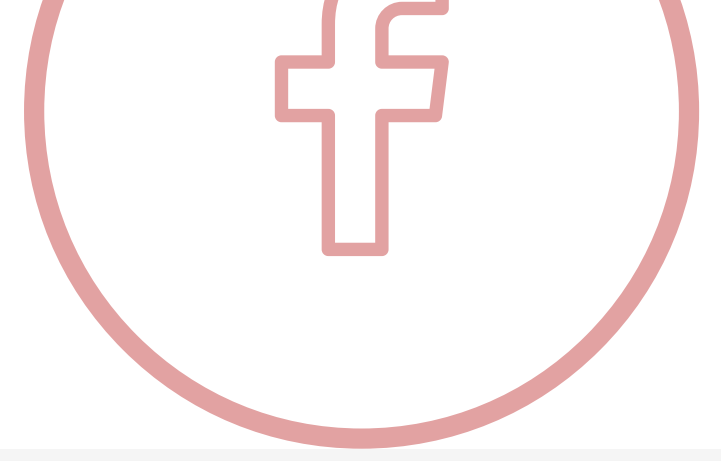
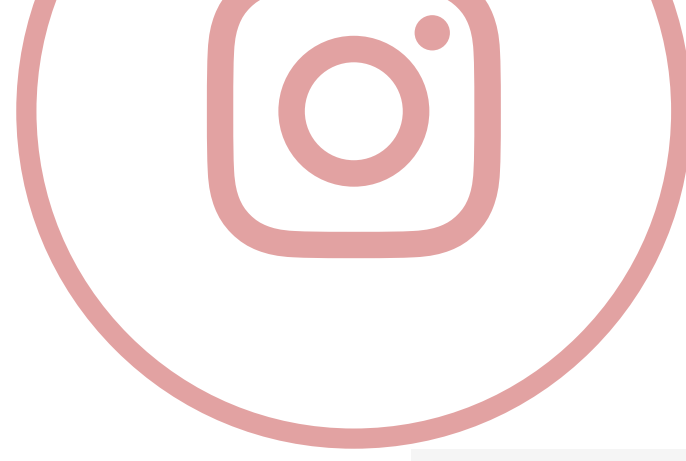
SUMMARY

This is your opportunity to share who you are, what motivates you, what you're skilled at, and what your goals are.



About

Your headline doesn't have to be your name, job title and company. You can use that space to succinctly (5-6 words max) showcase your value proposition and goals.



EXPERIENCE



Your LinkedIn work experience section doesn't need to be as detailed as your resume. It should instead be a summary that highlights your main achievements. Paragraph form is acceptable because you won't be including a ton of information.

UPLOAD WORK SAMPLES

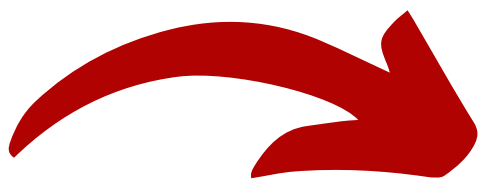
In each section of your work history you can add presentations you've authored, videos you've helped create, web pages you've written, campaigns you've designed and more.

EDUCATION



Starting with college, list all the educational experiences you've had. Don't forget summer or study abroad programs!

SKILLS & ACCOMPLISHMENTS



Starting with college, list all the educational experiences you've had. Don't forget summer or study abroad programs!

RECOMMENDATIONS

Starting with college, list all the educational experiences you've had. Don't forget summer or study abroad programs!



Experience



Career Educator

University of Nevada-Las Vegas · Part-time
Apr 2020 – Present · 4 mos
Las Vegas, Nevada, United States



Third Key

Sherwin-Williams · Part-time
Jun 2018 – Mar 2020 · 1 yr 10 mos
Las Vegas, Nevada, United States



Summer-For-Success Coach

University of Nevada-Las Vegas · Part-time
Jun 2019 · 1 mo
Las Vegas, Nevada, United States



Medical Receptionist

SILVERTON URGENT CARE · Part-time
May 2016 – Mar 2017 · 11 mos
Silverton, Oregon, United States

Education



University of Nevada-Las Vegas

Bachelor of Arts - BA, Psychology
2017 – 2021

Skills & Endorsements

- + Interpersonal Communication
- + Problem Solving
- + Time Management

Accomplishments

- 3 Courses**
Human Resource Management • Intro to Industrial-Organizational Psychology • Negotiation
- 2 Honors & Awards**
College Of Liberal Arts, Dean's List • College Of Liberal Arts, Dean's List

Recommendations

Ask for a recommendation

Received (5) Given (8)